Florida Striders Board Meeting Minutes

Via ZOOM

August 10, 2021

**Members present:**

Jon Guthrie, Sara K. Guthrie, Dave Allen, Jack Frost, Suzanne Baker, Trish Mandelare, Shelly Allen, Kathy Murray, Darryl Herren, Tiffany Heitman, Zach Hanna, Mae Barker, Emma Millson

**Members absent:**

Josue Velazquez, Bill Krause, Scott Hershey, Bernie Berania, Mike Martinez

**Call to order:** President, Jon Guthrie

Meeting was called to order at 7:03 p.m.

Minutes of July were reviewed. Zack Hanna made motion for the approval of the Minutes, Shelly Allen seconded. Ayes have it. Minutes were approved.

**Officer and chair reports:**

**President** **– Jon Guthrie**

Jon stated that it’s important for our membership to do things together. Therefore, we need to start focusing on Socials again. We need our Board to come up with social ideas since we no longer have a Social Chair.

**Treasurer report - Bill Krause**

* Beginning cash balance as of July 1 was $36,898.74 and the ending cash balance on July 31 was $36,528.60.
* July income was $329.20, while expenses were $699.31, reflecting a loss of $370.11.
* Income includes a membership, shoe donation money, and a reimbursement from the race accounts for expenses.
* Expenses include office expenses, monthly storage, website fees, semi-annual donation to SJCD for the track, scholarship expenses, and an advance for race account expenses.
* The Certificates of Deposit account balances totaled $64,453.99 on July 31.
* The Social account balance is $1,190.29, reflecting no expenses for the month.
* The Prepaid race expense account has a $0 balance.
* The Driven account has a balance of $275.85.

**Budget to Actual Report:**

* YTD income/receipts as of July 31 were $94,888.48, and expenses/disbursements were $83,983.65, reflecting a net gain of $10,904.83 for the year. This compares to a net loss of $2,086.79 for the same time last year, or a positive difference of $12,991.62.
* The club’s net worth as of July 31 was $116,031.46 compared to $99,628.12 last year, reflecting an increase of $16,403.34.

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**Social –**

As stated in the President’s report we should focus on having socials again. We need to form a committee with those that would like to become involved. The following expressed an interest:

Dave Allen, Kathy Murray, Zach Hannah, Trish Mandelare, and Emma Millson. As much as we would like to start having socials, due to Covid Delta Variant there will not be any socials yet, but a committee could start thinking ahead.

**Membership –** Eugene Biala

No report this month.

**Strideright newsletter – Tiffany Heitman**

The deadline for submitting articles to the Strideright for the Sept-Oct. edition is August 22. Jon asked that Board members please submit articles.

**Old Business:**

**Marketing for our Children’s Runs – Darryl Herren:**

More than half of the schools have a run program for children. P. E. teachers are not involved at this time. Need to keep Track and Field program in spring for 4th, 5th, and 5th graders. Children are asking for Track and Field. Last year there were 30 children involved.

We should get involved in helping with track meets. We (Striders) could sponsor our own meet, in addition to what the county does. Running on an actual track for these children would be fun for them. Darryl, Dave, Suanne, Jack could come up with a proposal and initiate before spring break. All Striders interested could volunteer.

Carol MacDougall has a list of all P. E. coaches. She could see who among them would be interested in assisting.

**Partner “shout outs” on Facebook**

Trish is writing “thank you posts” for our sponsors on Facebook. We are recognizing Best Bet at this time. We will continue to do this marketing for our sponsors.

**Sneakers 4 Funds – Shelly Allen**

August is double money month. Shelly has an almost full bag of shoes at this time.

**Bylaws – Mae Barker**

No report this month.

**Race Director –**

Race Directors for Resolution Run and Memorial Day are still needed.

**Runners for Recovery – Mike Martinez**

The Run 4 Recovery 5K will be October 2.

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**New Business:**

**Running Team – Shelly Allen**

Running team is already five years old. A review and renewal needs to be done. A letter is to be sent out to the team to see if they are still interested in being on the team.

An application will be on the website for all Strider members to see and fill out if they would like to be on the team.

An announcement of the team will be presented at the Hog Jog, and added to the Strideright.

Also, have previous members on the team talk about the team (or talk up the team). Running team members are ambassadors for our Club, and represent by wearing team gear and talking with the public about our Club.

**Sponsorship Levels – Scott Hershey**

No report this month.

**Hog Jog 5K – Mike Mayse**

Suzanne showed Hog Jog logo for the November run. Mike is to check to see if Harley Davidson will be a sponsor, and if so, maybe have a cycle at the run.

The awards are wood medals with bottle opener.

1st place winners will receive a butcher block.

The meeting was adjourned at 8:10 p.m.

Respectfully submitted,

Sara K. Guthrie, Secretary

**Upcoming Events**

Parkinson’s Run 5K – 9/18/2021

R4R 5K – 10/2/2021 Runners 4 Recovery

Jenny’s Pennies – Sunday, 10/10/2021

October BOD meeting – 10/12/2021

Evergreen Pumpkin Run and social – Sunday, 10/31/2021

November BOD meeting – 11/9/2021

December BOD meeting – 12/14/2021