**Agenda for August 8, 2023, FSTC Board of Directors**

**Meeting online via Zoom at 7 pm**

**Start-**

**Members present are** Joni Neidigh, Britta Fortson, Heather Thompson, Shelly Allen, Emma Millson, Jack Frost, Jake Irwin, Adam Cross, Chris and Suzanne Baker, Barbara Knox, Josue Velazquez, Dave Allen, and Bobby Wood.

CALL TO ORDER: Joni Neidigh

**Approval of July Minutes** – Approved

**OLD BUSINESS:**

TREASURER’S REPORT – ADAM CROSS; Memorial Day profits are in the race made money, July is slow, and the report is about the same as last time. We are in the same financial place as before ~ 125,000 overall; the treasurer's report was provided to all members- the treasurer's report was approved.

SPONSORSHIP DIRECTOR – GRANT WRITER **–** Barbara Knox- There is a 500$ Publix Grant that Barbara secured; Barbara and Adam gave much credit to Bill for the financial opportunities that he provided to the club.

Hog Jog Update – Nov. 18th; Suzanne Baker- nothing new to report

Orange Park High School Track Update -Bobby Wood- confirming memberships and checking who are current members should be considered to ensure everyone at the track is a member. There needs to be a meeting with Dave, Bobby, and Joni to ensure everyone is a member of the Striders that is on the track for liability purposes. The track is wonderful, and everyone is enjoying the track.

Running Team - Shelly Allen- is trying to see who wants to remain on the team for the following year. Almost everyone is remaining on the team. Gary Meyers and Dena Goucher will have to step down from the team. Becky Wood and Barbara Knox will be added to the team. We will not have to add other team members. Some may need a new uniform- Adam has been notified. And we will have to buy uniforms for the team.

Membership –Joni Neidigh; please keep improving membership; Joni and Adam have been recruiting. Be mindful of our mission and invite people.

Social Events– Isaiah Strong 5k – August 26, 2024; We will have a tent at this race instead of the Summer Beach Run- Adam is concerned we will not get enough new members out of this. Joni suggested that we have something at the tent to draw people in, for example, a brochure or a shirt. We may need deeper discussions to determine what we need for advertising. Bobby brought up re-branding and creating a new logo. We may need to prioritize marketing materials to obtain new members.

ANGRY TORTOISE 25k-50K – George is the RD, and we need to review the race's details and digest it. George is asking for money for Operation Outdoor Freedom, but our mission is children’s running, and we need to determine the split of profits. Josue suggested allowing George to keep some of the earnings IF we make a certain amount. We need to discuss this at the beginning of next week to determine the next steps.

Barbara suggested working on a new logo and branding. Adam suggested getting something new started and post on FB.

**NEW BUSINESS:**

**Social Event- Isaiah Strong 5k – August 26, 2024-** Social event is suggested at this run. We can have a potluck at the event for the social.

**Jennie’s Pennies -Proposed date October 15th, 2024-** Dave spoke to the event and talked about how everyone runs before the event and then there is a social event. Some Striders still send Jennie money for this event. It is usually at Clarke Park in Orange Park. We usually book a pavilion. We will reserve that date.

**Upcoming Events**

Isaiah Strong 5K Run and Social August 26, 2024 at 8 am

September Board Meeting – 9/12/2023

Hog Jog – November 18, 2023