**Agenda for September 12, 2023, FSTC Board of Directors**

**Meeting on-line via zoom at 7pm**

**Members present:**

**Current board members:**

Joni Neidigh, Britta Fortson, Adam Cross, Emma Millson, Jack Frost, Suzanne Baker, Chris Baker, Dave Allen, Shelley Allen, Jon Guthrie, Larry Neidigh, Robert Wood, Barbara Knox, Jakob Irwin, \*George Barthelmes (special guest)

CALL TO ORDER: Joni Nedigh

**Approval of August Minutes**

**OLD BUSINESS:**

Treasurer’s Report – Adam Cross- we are in a good position, but we need members. We may need to market more and potentially sell Strider’s swag. The idea is to have a kid design contest for the design.

Resolution $ 500.00

Run to Sun $ 500.00

Memorial Day $ 500.00

Hog Jog $ 887.97

Angry Tortoise $ 500.00

Social Account $ 2,056.64

Main Account $ 64,070.18

Grand Total $ 69,014.79

CD Account $ 67,837.15

Total Strider Balance $136,851.94

Adam suggested adding “Marketing” to agenda- motion made and approved.

Sponsorships/Grants**–** Barbara Knox- nothing to add currently, Barbara is working on this. We need a plan for what the sponsors get when they sponsor a race. We need sponsorship money for awards, hats etc., so we can maximize our profits. Barbara may meet with Jon and Joni to determine what we need.

Hog Jog Update – Suzanne Baker – FPS is timing the race, Suzanne and Adam will talk about getting things for the race. Driven needs to be set up so Suzanne can see how much needs to be ordered. Suzanne needs to know the sponsors for the race. Will Kathy Murray still help with registration?

-We are seeing a gap in social media. Jake has asked about working with social media. Contact Jake in any way to share videos. Jake is going to investigate different social accounts.

Orange Park High School Track Update -Bobby Wood /Dave Allen- there are other people out at track that are Striders that are coaching individuals.

Running Team - Shelly Allen- There are new team members, and we are ordering new jerseys. Adam is working on T-Shirts for the team.

Membership -–Joni Neidigh- There is a need for more members. Everyone should reach out to friends to join. Once we get access to the website, we can define what some of the categories mean. There should be a student athlete category- some kids are paying themselves. No one is opposed to this.

ANGRY TORTOISE 25k-50K – George Barthelmes- had a PowerPoint presentation to explain the role of the club, children’s running, financial transparency, and sponsorship tiers. George is working with many people to get as many sponsors as possible. Adam suggested a social media presence to improve engagement to increase sponsorship.

George is in great shape for AT. He has sponsors and is on a good track to get everything ironed out.

**NEW BUSINESS:**

Membership – Student/Athlete Category, Incentives for Multiple Year Purchase

Vice President Position- Heather Thompson has resigned. We need a new VP. George has volunteered to help for this position- George has been elected in a simultaneous position (as a board member and as VP).

Social Events **/**Director Needed- We need someone for this position.

Jenny’s Pennies- This is reserved. Jon scheduled it. October 15th 7:30 am. Clarke Park: All the equipment will be provided; decorations will be provided. Just bring something to share- pot luck.

Christmas Party- We need to get a venue for the Christmas party. Maybe Haskell? Mid-week may work.

Joni will share the student contest for the new logo on FB. Have something by Oct board meeting.

Next agenda- Resolution Run, sponsorship

**Upcoming Events**

Jenny’s Pennies -10/15/2023

October Board Meeting – 10/10/2023

November Board Meeting – 11/14/2023

Hog Jog – November 18, 2023